

**TAILORMADE PEDIGREE for UNFORTUNATELY (IRE)**

<b>UNFORTUNATELY (IRE)</b> <b>(Bay colt 2015)</b>	Sire: <b>SOCIETY ROCK (IRE)</b> (Bay 2007)	Rock of Gibraltar (IRE) (Bay 1999)	Danehill (USA)
		High Society (IRE) (Bay/Brown 1999)	Offshore Boom
	Dam: <b>UNFORTUNATE (GB)</b> (Chesnut 1997)	Komaite (USA) (Bay 1983)	Key of Luck (USA)
			Ela's Gold (IRE)
		Honour And Glory (GB) (Chesnut 1990)	Nureyev (USA)
			Brown Berry
	Hotfoot		
	Cheb's Honour		

5Sx5Sx6Sx4D Northern Dancer, 4Sx5S Danzig (USA), 6Sx6Sx5D Nearctic, 6Sx6Sx6Sx5D Natalma, 5Sx6S Pas de Nom (USA)

**Last 5 starts**

03/07/2017	2nd	THE BRITISH STALLION STUDS EBF SPINDRIFTER CONDITIONS STAKES (CLASS 2) (PLUS 10 RACE)	Pontefract	6f	£3,728
10/06/2017	2nd	PRIX LA FLECHE - PRIX DU CARREFOUR MONTESSON (Listed Race)	Maisons-Laffitte	5f	£9,744
19/05/2017	1st	THE BB FOODSERVICE EBF NOVICE STAKES (CLASS 4) (PLUS 10 RACE) (A #20,000 BB Foodservice 2yo Series Qualifier)	Hamilton Park	5f 7y	£5,175
18/04/2017	upl	THE MONTAZ RESTAURANT EBF STALLIONS NOVICE STAKES (CLASS 4) (PLUS 10 RACE)	Newmarket	5f	

**Unfortunately (IRE)**, €24,000 yearling Tattersalls Ireland September Yearlings 2016 - Karl Burke, (101), won 1 race (5f.) at 2 years, 2017 and £8,903 and placed once; also placed once in France at 2 years, 2017 and £9,744 second in Prix La Fleche -P du Carrefour Montesson, Maisons-Laffitte, L., (K. R. Burke).

**1st Dam**

**UNFORTUNATE (GB)** (1997 f. by Komaite (USA)), 1,000 gns. yearling Tattersalls December Yearlings 1998 - J W Orbell, 1,600 gns. Doncaster January Mixed 2001 - Jimmy Byrne BS, €5,000 mare Goffs February Mixed 2002 - Cash, €5,000 mare Goffs November Breeding Stock 2005 - Tally Ho Stud, (45), won 2 races (5f.-6f.) at 2 and 3 years and £5,279 and placed 4 times; dam of 6 winners, 9 runners and 11 foals of racing age:

**LOOK BUSY (IRE)** (2005 f. by Danetime (IRE)), €7,500 yearling Goffs Sportsmans Yearling Sale 2006 - A Berry, 48,000 gns. Tattersalls December Mares Sale 2010 - D Farrington, (106), won 12 races (5f.-6f.) from 2 to 6 years and £288,225 including betfred.com Temple Stakes, Haydock Park, Gr.2, Cill Dara Security Flying Five Stakes, Curragh, Gr.3, EBF Lansdown Stakes, Bath, L., Scottish News EBF Land O'Burns Stakes, Ayr, L. and Totesport Beverley Bullet Sprint Stakes, Beverley, L., placed 17 times including second in James Barr Harry Rosebery Stakes, Ayr, L. and Stowe Family Law Henry Gee Stakes, Chester, L. and third in Cuisine de France Summer Stakes, York, Gr.3, Stow Law Silver Jubilee Rockingham Stks., York, L. and totesport.com Kilvington Stakes, Nottingham, L.; also placed in Germany at 4 years and £3,884 second in EBF Kolner Sprint Preis, Cologne, L.; dam of a winner.

**LOOKS A MILLION (GB)** (2015 f. by Kyllachy (GB)), 38,000 gns. yearling Tattersalls October Sale (Book 2) 2016 - Vendor, £42,000 TI Ascot Flat 2yo Breeze Up Sale 2017 - Vendor, (77), 1 race (5f.) at 2 years, 2017 and £4,844 and placed once (Joseph Tuite), from only 3 starts.

Sweet Sienna (GB) (2014 f. by Harbour Watch (IRE)), £60,000 yearling Doncaster Premier Yearlings Sale - Peter & Ross Doyle BS, (53), placed once at 2 years, 2016 (Dean Ivory).  
2016 c. by Iffraaj (GB)).

**Unfortunately (IRE)**, see above.

**THE CITY KID (IRE)** (2003 f. by Danetime (IRE)), €3,500 yearling Tattersalls Ireland September Yearlings 2004 - P D Evans, (79), won 8 races (6f.-9f.) to 7 years and £29,121 and placed 19 times; dam of.

Nip Down The Jug (GB) (2014 g. by Piccolo (GB)), 6,000 gns. foal Tattersalls December Foals Sale 2014 - Five Star BS, £5,000 Tattersalls Ireland Ascot 2yo Breeze Up Sale 2016 - M Pickett, (55), placed once at 2 years, 2016 (Michael Attwater).

Altjira (GB) (2011 g. by Piccolo (GB)), placed once at 3 years.

Lady Flyte (GB) (2015 f. by Piccolo (GB)).

2017 f. by Helmet (AUS)).

**RED ROAR (IRE)** (2007 f. by Chineur (FR)), 15,000 gns. yearling Tattersalls October Yearlings (Book 2) 2008 - Miss M O'Toole, (70), won 5 races (5f.) from 3 to 5 years and £19,244 and placed 10 times; dam of.

Hot Rock (IRE) (2015 c. by Society Rock (IRE)), £14,500 yearling Goffs UK Silver Sale 2016 - B Smart, (67), placed once at 2 years, 2017 (Bryan Smart).

2016 c. by Morpheus (GB)).

BUSY BIMBO (IRE) (2009 f. by Red Clubs (IRE)), **30,000 gns. yearling Tattersalls October Yearlings (Book 1) 2010 - A Berry, (63), won 4** races (5f.) at 5 and 6 years and £26,129 and placed 32 times.

ELA CHARLIE MOU (IRE) (2002 c. by Raise A Grand (IRE)), **€5,200 foal Goffs November Foal & Breeding Stock 2002 - Meadowlands Stud, Ireland, 8,000 gns. yearling Doncaster St Leger Yearlings 2003 - J McCartan, 19,000 gns. Doncaster 2yo Breeze-Up 2004 - McKeever St Lawrence, won 4 races (5f.-7f.) in Greece at 3 and 6 years and £32,072 and placed 15 times.**

Tansanite (IRE) (2012 g. by Zebedee (GB)), **50,000 gns. yearling Tattersalls October Sale 2013 (Book 2) - Cormac McCormack BS, (IRE 47), placed 5 times at 3 and 4 years, 2016 and £2,586.**

Partner's Gold (IRE) (2010 g. by Red Clubs (IRE)), **£15,000 yearling Doncaster Premier Yearling Sale 2011 - A Berry, (48), placed 4 times at 3 and 4 years and £1,475 (Alan Berry).**

Time And Tide (IRE) (2006 f. by Danetime (IRE)), **€58,000 yearling Goffs Sportsmans Yearling Sale 2007 - Castlemartin & Skymarc, (IRE 66), placed once at 2 years.**

She also has a 3-y-o colt by Kodiak (GB), a yearling filly by Sir Prancealot (IRE) and a filly foal by Morpheus (GB).

## 2nd Dam

HONOUR AND GLORY (GB) (1990 f. by Hotfoot), **1,000 gns. mare Tattersalls December Mares 1998 - P O'Boyle, (57), ran a few times on the flat at 2 years; dam of 1 winner:**

UNFORTUNATE (GB), see above.

## 3rd Dam

CHEB'S HONOUR (1973 f. by Chebs Lad), placed 3 times at 2 years; dam of **6 winners**, 11 runners and 13 foals of racing age including:

**SINGING STEVEN** (1984 c. by Balliol), **(111), won 5 races** including Cornwallis Stakes, Ascot, **Gr.3**, King George Stakes, Goodwood, **Gr.3** and Harry Rosebery Challenge Trophy, Ayr, **L.**, placed third in Bonusprint Champion Two Year Old Trophy, Ripon, **L.**, Tote Leisure Stakes, Lingfield Park, **L.** and Trafalgar House Sprint Stakes, Sandown Park, **L.**; sire.

**GENERAL STREAK** (1979 c. by Firestreak), **won 6 races** in British West Indies including Trinidad Turf Club Cup, Queen's Park, **L.**, placed second in Stewards Cup, Queen's Park, **L.**; sire.

MINUS MAN (1978 g. by Firestreak), **won 8 races** and placed 10 times.

BALLIHONOUR (1983 f. by Balliol), **won 7 races** in Barbados and British West Indies.

SHARP STEVEN (1986 c. by Balliol), **won 2 races** and placed twice; also **won 1 race** in Denmark.

## 4th Dam

QUEEN'S EVIDENCE (1957 f. by King's Bench), **won 1 race** at 3 years and placed 4 times; Own sister to **Polly The First** and **Kings Probity**; dam of **4 winners**, 7 runners and 14 foals of racing age:

**Sworn In** (1966 c. by Pardao), **won 1 race**; also **won 5 races** in West Germany; also **won 1 race** over hurdles and **won 1 race** over jumps in West Germany, placed second in Preis der Dortmunder Union-Brauerei Stp., Munich, **L.**

RIDING HOME (1962 c. by Princely Gift), **won 1 race** and placed 4 times; also **won 6 races** in U.S.A. and placed 8 times.

JAMES THREE (1972 g. by Jimmy Reppin), **won 2 races** and placed 3 times; also **won 1 race** over hurdles and **won 1 race** over fences and placed once.

CISSIES FOLLY (1968 f. by Hook Money), **won 2 races** and placed once.

Lady Carlew (1965 f. by Mark-Ye-Well), ran once on the flat; dam of winners.

**HALF AND HALF (BRZ)** (1971 c. by Coaraze), 8 races in Brazil including Classico Leonel Faro, Cristal, **L.**, placed second in G.P.Antonio Joaquim Piexoto de Castro Jr, Cristal, **L.**

LARCLEW (BRZ) (1974 f. by Xaveco), 3 races in Brazil; dam of **Uneticlow (BRZ)** (1988 c. by Kenetico (BRZ)), placed third in Grande Premio Presidente da Republica, Cristal, **Gr.3**; grandam of **FISSURADO (BRZ)** (1995 c. by Jet Seller (ARG)), won Classico Governador do Estado, Taruma, **L.**, **Valaro (BRZ)** (1989 c. by Stouci), placed second in Classico Alberto Santos Dumont, Cidade Jardim, **L.**

NEW LADY (BRZ) (1976 f. by Breeders Dream), 2 races in Brazil; dam of **INFLUIDO (BRZ)** (1982 c. by Zuano (BRZ)), 7 races in Brazil including Grande Premio Presidente do Jockey Club, Cidade Jardim, **Gr.2**.

Ascot Girl (BRZ) (1983 f. by Canny (BRZ)), unraced; dam of **Jazz Band (BRZ)** (1992 c. by Regimen (CAN)), placed third in Classico Alberto Santos Dumont, Cidade Jardim, **L.**

Successful Cross Analysis - Group/Listed race performers

SOCIETY ROCK (IRE) bred to daughters of KOMAITE (USA) has produced **Unfortunately (IRE)** (2015 c. **L.p** FR).

## Sire Reference - Race Record

**SOCIETY ROCK (IRE)** 2007 bay by Rock of Gibraltar (IRE) out of High Society (IRE) by Key of Luck (USA).

**Won** 6 races (6f.) from 2 to 6 years, £1,043,732 and placed 8 times.

**Won** Golden Jubilee Stakes, Ascot, **Gr.1,** (2011)

**Won** Betfred Sprint Cup, Haydock Park, **Gr.1,** (2012)

**Won** Duke of York Clipper Logistics Stakes, York, **Gr.2,** (2013)

**Won** Cleanevent Pavilion Stakes, Ascot, **L.,** (2010)

**2nd** Golden Jubilee Stakes, Ascot, **Gr.1,** (2010)

**2nd** Diamond Jubilee Stakes, Ascot, **Gr.1,** (2013)

**2nd** Darley July Cup, Newmarket, **Gr.1,** (2013)

**2nd** Prix Maurice de Gheest - Goldikova, Deauville, **Gr.1,** (2011)

**2nd** Berkshire Blind Society Carnarvon Stakes, Newbury, **L.,** (2010)

**3rd** Darley July Cup, Newmarket, **Gr.1**, (2012)  
**3rd** Duke of York Stud Totepool Stakes, York, **Gr.2**, (2012)  
Retired to Stud in 2014, died 2016.

Sire Reference - Best Progeny

**SOCIETY ROCK (IRE)** is the sire of **Unfortunately (IRE)** (2015 c., dam by Komaite (USA), 2nd Prix La Fleche -P du Carrefour Montesson, L.), **So Hi Society (IRE)** (2015 f., dam by Spectrum (IRE), 3rd Betway Empress Stakes, L.)

S i r e S t a t i s t i c s  
**SOCIETY ROCK (IRE)** Retired to Stud in 2014, died 2016. 1 crop of racing age.  
No known runners over Jumps in current or previous season.

	Runners	Winners	% W/R	Races Won	Places	£
Lifetime Flat (Europe)*	41	13	31.7	15	42	136,058
2017 2yos	41	13	31.7	15	42	136,058
2017 3yos	0	0	0.0	0	0	0
2017 4yos +	0	0	0.0	0	0	0
2016 2yos	0	0	0.0	0	0	0
2016 3yos	0	0	0.0	0	0	0
2016 4yos +	0	0	0.0	0	0	0

\* Includes Great Britain, Ireland, France, Germany, Italy and Scandinavia. Lifetime runners figure may not be comprehensive for stallions with horses in training prior to 1997

Sire Reference - Sales Averages

**2017**

Yearling Average: 7,732gns. Median: 8,749gns. Colts/Fillies Average: 9,970gns. / 5,493gns.  
Older Horses Average: 44,313gns. Median: 27,000gns. Colts/Fillies Average: 39,990gns. / 51,157gns.

**2016**

Foal Average: 10,167gns. Median: 10,076gns. Colts/Fillies Average: 11,473gns. / 9,151gns.  
Yearling Average: 28,342gns. Median: 11,904gns. Colts/Fillies Average: 39,301gns. / 10,357gns.

**2015**

Foal Average: 20,538gns. Median: 14,764gns. Colts/Fillies Average: 26,309gns. / 10,232gns.

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