

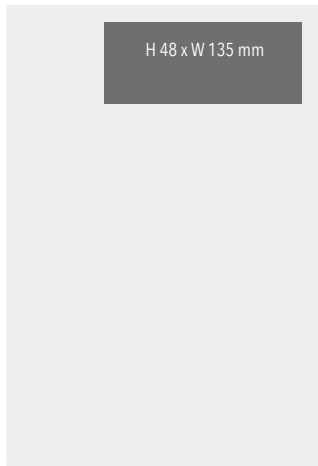
# 2017 ADVERTISING RATES

JOUR DE GALOP

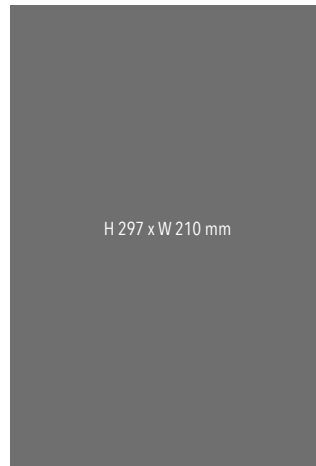
The newspaper of the professionals of the bloodstock industry, since 2007 / More than 8.000 subscribers

SIZES

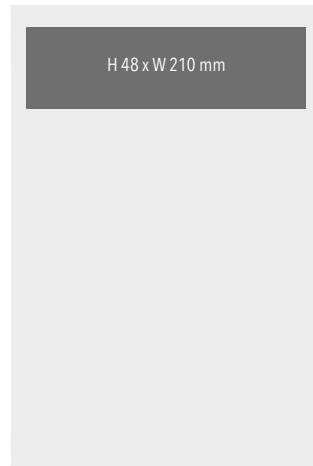
Front page «double top»



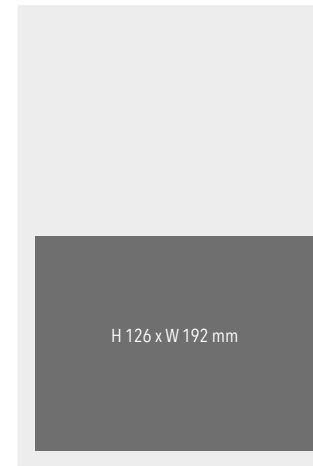
Full page



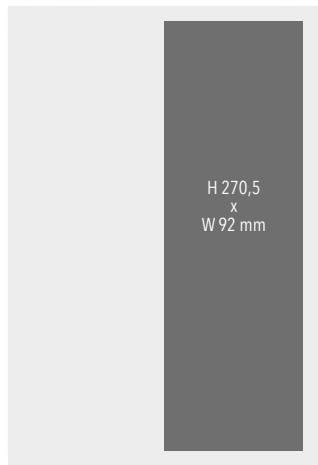
Front page headbanner



Horizontal half page



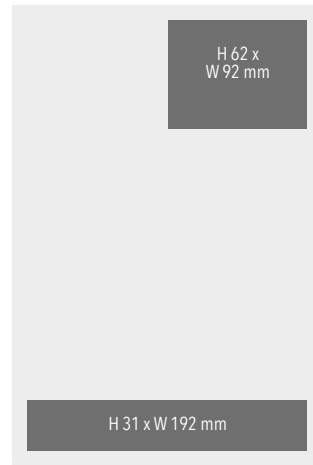
Vertical half page



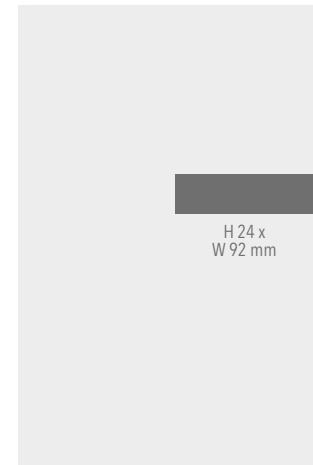
H & V 1/4th of a page



H & V 1/8th of a page



Success box



## TECHNICAL SPECIFICATIONS

All adverts are interactive and can be linked to a website, video, file download etc.

JPG 300 dpi file only



## RATES FOR ELECTRONIC EDITIONS

€ ex-Tax/ad

### EMPLACEMENT PREMIUM

Cover (H 297 x W 210mm)	1.200
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### PAGE 1

Horizontal 1/4 <sup>th</sup> of a page (H 63 x L 192mm)	480
Front page headbanner (H 48 x W 210mm)	400

### FOLLOWING PAGES

Full page (H 297 x W 210mm)	750
Horizontal half page (H 126 x W 192mm)	480
Vertical half page (H 270,5 x W 92mm)	480
Horizontal 1/4 <sup>th</sup> of a page (H 63 x W 192mm)	350
Vertical 1/4 <sup>th</sup> of a page (H 126 x W 92mm)	350
Horizontal 1/8 <sup>th</sup> of a page (H 31 x W 192mm)	250
Vertical 1/8 <sup>th</sup> of a page (H 62 x W 92mm)	250

### OTHER SIZES

Success Box (Banner in the results: H 24 x W 92mm)	110
Automatic Success Box for all the Winners or the Stakes placed	55
"Classified Ad" (7 ads/7 consecutive days)	150
"Classified Ad concerning job offer" (7 ads/7 consecutive days)	300
Post on our Facebook page	50
Mailing, sponsoring, advert included in the mail sent or on <a href="http://www.jourdegalop.com">www.jourdegalop.com</a>	Please contact us

## RATES FOR PRINTED COPIES DURING THE SALES

€ ex-Tax/ad

### DOUBLE ISSUE: ELECTRONIC + PRINTED

Printed in colour and distributed at the sales and in the hotels

#### ARQANA:

February 14<sup>th</sup>, August 17<sup>th</sup> to 22<sup>nd</sup>, October 17<sup>th</sup> to 20<sup>th</sup>  
November 20<sup>th</sup> to 21<sup>st</sup>, December 9<sup>th</sup> to 12<sup>th</sup>

#### OSARUS:

September 6<sup>th</sup> to 7<sup>th</sup>

Full page (750 + €100 technical charges)	850
1/2 page (480 + €50 technical charges)	530
1/4 de page (350 + €50 technical charges)	400
1/8 <sup>e</sup> de page (250 + €30 technical charges)	280

These technical charges include printing and distribution (600 copies)

### ...SPECIAL SIZES

Front cover (H 216 x W 192mm)	1.500
Front page «Double top» (H 45 x W 135mm)	400
Inside front cover and back cover (H 297 x W 210mm)	1.200
Inside back cover (H 297 x W 210mm)	950



## DEADLINE

Adverts have to be sent at least **the day before the publication before 4 pm.**

Files need **to be e-mailed** to the addresses below.

## CONTACTS

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